THE GROWING IMPORTANCE OF INTERNATIONAL STUDENTS AT ARIZONA STATE UNIVERSITY

How do international students impact Arizona?

Between 2009 and 2017, the enrollment of international students at Arizona State University’s metropolitan campuses increased from 3,549 to 10,268, increasing from 5.2% to 14.3% of ASU’s total enrollment. The share of international students in the graduate student population doubled to 33.3% in 2017.

International students account for a higher proportional share of tuition and fees than domestic students, and they spend more in the community on average than domestic students.

International student: $12,300
Average ASU student: $8,100

International undergraduate students also produce significantly higher economic effects in the surrounding community compared with domestic undergraduates. They spend $2,217 a month—46% more than the average domestic student—on housing, utilities, telecommunications, food, entertainment, retail, and personal services. Outside of tuition, the total economic effects they produce include $182 million in gross state product, supporting 2,210 Arizona jobs. They also account for 3.5% of ASU’s gross operating expenditures (contributing an additional $82.5 million in gross state product and an additional 1,050 jobs). In total, their contribution to gross state product is $264.5 million, and they support a total of 3,260 Arizona jobs.

For more information, please visit: economist.asu.edu