

THE GROWING IMPORTANCE OF INTERNATIONAL STUDENTS AT ARIZONA STATE UNIVERSITY

How do international students impact Arizona?

Between 2009 and 2017, the enrollment of international students at Arizona State University's metropolitan campuses **increased from 3,549 to 10,268**, increasing from **5.2% to 14.3%** of ASU's total enrollment. The share of international students in the graduate student population doubled to **33.3%** in 2017.

International students are a valuable source of revenue for higher education institutions, including Arizona State University, because they pay more in tuition and fees. In 2017, undergraduate international students paid **76% more in tuition and fees** than the average student. As a result, international students account for revenues exceeding their share of enrollment. Even though only **14.3% of ASU students** are international, they accounted for **20.9% of tuition and fees** from on-campus students in 2017.

International undergraduate students also produce significantly higher economic effects in the surrounding community compared with domestic undergraduates. They spend **\$2,217 a month—46% more** than the average domestic student—on housing, utilities, telecommunications, food, entertainment, retail, and personal services. Outside of tuition, the total economic effects they produce include **\$182 million** in gross state product, supporting **2,210 Arizona jobs**. They also account for **3.5%** of ASU's gross operating expenditures (contributing an additional **\$82.5 million** in gross state product and an additional **1,050 jobs**). In total, their contribution to gross state product is **\$264.5 million**, and they support a total of **3,260 Arizona jobs**.

For more information, please visit:
economist.asu.edu

Between 2009 and 2017, enrollment of international students at Arizona State University's metropolitan campuses **increased threefold**, from...

3,549 TO 10,268

International students account for a **higher proportional share of tuition and fees** than domestic students, and they spend more in the community on average than domestic students



International student: **\$12,300**



Average ASU student: **\$8,100**

ASU's international student population accounts for...

\$264.5 M
IN GROSS STATE PRODUCT

Spending by international students and their contribution to ASU operating expenditures **supports...**

3,260
ARIZONA JOBS